

# RESPONSIBLE TOURISM PROGRAMME



[www.zaratours.com](http://www.zaratours.com)

# Participate In Our Responsible Tourism Programme

## Dear Visitor

We are delighted to share with you that you can now make your trip more responsible by contributing to the environment of the host community you are visiting.

Since 2009 Zara has been committed to practicing sustainable tourism. We have various outreach projects that benefit the community, the economy and the environment. Within our resources we have a tree nursery.

**For an added cost of USD 15, you will be able to make your tour more meaningful in the area you travel by planting a tree.**

The available areas for this project include;

1. Mt. Kilimanjaro National Park Forest
2. Pasua primary school
3. Moshi Municipality

In recognition of the fact that Climate Change is the biggest challenge of our generation. Through this project you can participate in climate action by planting Trees. Trees contribute to conserving the environment by providing oxygen, improving air quality, climate amelioration, conserving water, preserving soil, and supporting wildlife.

Together we can make destination Tanzania and the world a better place for us and the future generations.



### CONTACT US

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