



ZARA CHARITY TANZANIA

[www.zaracharitytanzania.org](http://www.zaracharitytanzania.org)

# About Zara Charity Tanzania



## What We Do:

Zara charity plays a vital role enhancing community economic development especially by supporting vulnerable groups in the community such as orphans, Maasai women group and poor people such as porters who guide and help tourists climb Mt. Kilimanjaro and Meru through various community projects.



## Our History

Zara Charity is a non profit organization founded in the year 2009 with certificate number 00NGO/00003212 registered under the organization Act of United Republic of Tanzania. Zara Charity was founded by Ms. Zainab Ansell the director of Zara Tanzania Adventure who initiated the charity as a part of the global movement for sustainable tourism development; giving back to the community in collaboration with her network of travel industry partners, organizations, travellers and global citizens who are interested in reaching out and supporting marginalized communities in Tanzania.

### Vision

- To support marginalized groups in society such as orphans, women and underprivileged people by providing them basic needs such as food, shelter, clothes and education.
- The organization also supports porters and guides who help tourists climb Mt. Kilimanjaro and Mt. Meru.

### Goals

- To ensure a positive outcome of tourism by benefiting and uplifting the host community.
- To support and empower disadvantaged and underprivileged within the community such as women, orphans, and underprivileged people by providing them with basic needs such as shelter & education etc.
- To ensure environmental conservation, social and economic development for the long term development and sustainability of the tourism industry with a focus on improving the host community's livelihood.
- To expand our projects impact globally.

### Objectives

- To enhance community sustainable development from our tourism activities
- To empower women and children economic performance.
- To improve the livelihood of the marginalized communities.



### Mount Kilimanjaro cleanness Project



Every year Zara Charity organizes volunteers trek of Mt. Kilimanjaro which involves porters, guides, staffs, sponsors, partners and locals. We all climb with the goal of picking up rubbish and other unwanted materials on the mountain. This helps in preserving the mountain for current and future use. The impacts of this project have been successful; attracting environmental activists from around the world who also want to join this climb and clean Mount Kilimanjaro.



### Tree Planting Project



Zara Charity has had a tree nursery in Pasua where we grow trees and supply them in different areas within Pasua and beyond. Key beneficiaries of this have been Pasua Primary school. Additionally, Zara Charity organizes community meetings where we educate locals on the importance of trees, how to take care of them and what benefit will the current and future generations will get from the trees we plant.



### Maasai Pre School Project



It's well recognized that early education opportunities such as pre-school contribute to further educational development and enhance school achievement later in life. If Maasai children get pre-school opportunities where they can learn some Swahili, gain exposure to a classroom environment and learn basic skills they will be better prepared for primary school their families will be more supportive of formal education and the children will stay in school longer and do better. Our dream project for now is Maasai pre-school the aim is to rise the necessary funding to construct a pre-school and to further develop the ongoing Zara Charity and Partner projects. The purpose is to build more premises which will facilitate us to support more children. This new pre-school will make a durable change to the lives of many children who are trapped by present circumstances and it will be sustainable long term project.



### Maasai women group

The maasai women group was started with an aim of supporting maasai women so as to liberate them from their traditional beliefs which are based on oppression, exploitation and subjugation of women within their society. We employ them, we educate them on their roles, rights and responsibilities as women from family level, community level as well as national level as we know that women play a vital role in enhancing the communities economic development.



# Supporting Orphanage & Children Centers in Moshi

These institutions care for and educate orphans and children with difficulties in life, Zara Charity supports these centers by catering them with all matters presented to the charity. From stationaries, clothes and sports equipments. Also Zara Charity accepts volunteers from all over the world to help the children and support them.



## Organizations supported by Zara Charity

### Mount Kilimanjaro Porters Society (MKPS)

MKPS is a Non-governmental organization registered under the name Mount Kilimanjaro Porters Society on 30th September 2005 with a certificate no 13296 under the organization Act of the United Republic of Tanzania.

The society exists as a shield for porters who are registered with the goal of improving their livelihoods and working conditions.

[www.kilimanjaro-porters.org](http://www.kilimanjaro-porters.org)

### Tourism & Environmental Social Organisation (TESO)

TESO's mission is to implement support in global issues with grassroots solutions, towards green growth and distinction in sustainable tourism development and stewardship, while preserving natural, cultural grassroot heritage and promoting authentic, eco-friendly tourist destinations through the best green practices and responsible travel.



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