

ZARA TANZANIA ADVENTURES



Africa's Leading Tour Operator



Tanzania's Leading Tour Operator (Mountain Trekking)



Tanzania's Leading
Tour Operator

AWARDS & CERTIFICATIONS



2023 - Ms Zainab Ansell has been awarded as Malkia wa Nguvu Katika Sekta ya Malkia aliyesababisha Ajira" | CLOUDS MEDIA

2022 - Tanzania's Leading Tour Operator I WORLD TRAVEL AWARDS

2022 - Africa's Leading Tour Operator I WORLD TRAVEL AWARDS

2022 - Best Tour Operator (Mountain Climbing) I TANAPA AWARDS

2020 - CONSUMER CHOICE AWARD 13TH Dec - 2020

2020 - Best Tour Operator (Overall Winner)

2020 - Best Tour Operator (Mountain Climbing)

2020 - Best Seasonal/ Special Camp

2020 - 2nd TANAPA TOURISM AWARDS 2020 Best Tour Operator (Overall)

2020 - 2nd TANAPA TOURISM AWARDS 2020 Best Tour Operator (Northern Park)





Ms. Zainab Ansell, a towering female tour operator, has been named among Tanzania's top executives who performed well among peers in the corporate world amidst the COVID-19 pandemic.

Ms. Zainab is the founder and CEO of the Tanzania-based ZARA Tanzania Adventures, founded and established in 1986 in the Moshi, Kilimanjaro region, and she is single handedly struggling to address historic injustice compounded by oppression and exploitation towards women in Northern Tanzania's Maasai community.

In 2009, the company launched ZARA Charity, giving back to marginalized communities in Tanzania and making its footprint in the global movement for sustainable tourism development. The charity addresses health care, education, unemployment, and women and children' challenges. ZARA has impacted thousands of lives in Tanzania, directly employing 1,410 people on both a permanent and seasonal basis, sustaining thousands of families in a country with a relatively high unemployment rate.

ZARA has also been widely recognized for its efforts in promoting Sustainable Tourism Development in Africa, with Zainab being a multi-award winner, having received over 13 local and international awards. Among them include the World Travel Market (WTM) Humanitarian Award and the Business Entrepreneur of the Year Award (2012), the iconic Tourism for The Future Awards (2015), and African Travel Top 100 Women.

Ms. Zainab has been recognized and awarded for being the Most Influential Women in Business and Government by CEO Global for her achievements in East Africa's Tourism and Leisure Sector 2018/2019 during the CEO GLOBAL Pan African Awards, and Tanzania National Parks has also recognized ZARA Tanzania Adventures as the East African country's best Tour Operator (2019).











ACHIEVEMENTS



& AWARDS

2023

2022

ZARA Tanzania Adventures has been acknowledged by World Travel Awards (WTA) and Tanzania National Parks Authority (TANAPA) as:

BEST TOUR OPERATOR (MOUNTAIN CLIMBING 1ST PRIZE)

- Leading Tour Operator Africa WTA
- Leading Tour Operator Tanzania WTA
- Best Tour Operator (Mountain Climbing 1st Prize)

2020

ZARA Tanzania Adventures has been acknowledged by Tanzania National Parks Authority(TANAPA) as:

- Best Tour Operator (Mountain Climbing 1st Prize)
- Best Tour Operator(Walking Safari)
- Best Tour Operator (Overall Winner 2nd Prize)
- Best Tour Operator (Nothern Parks 2nd Prize)
- Best Seasonal Camp (Serengeti Wildcamp 3rd Prize)

2018

• CEO GLOBAL PAN AFRICAN AWARDS 2018

Mrs Zainab Ansell was awarded the Most Influential Woman in business and Government in East Africa's Toursims and Leisure 2018/2019.

Vigor Awards International

A Humanitarian award for selfless effort of enhancing people's lives around her.

Ms Zainab Ansell has been awarded as "Malkia wa Nguvu Katika Sekta ya Malkia aliyesababisha Ajira" by Clouds Media Group, in recognition of her contribution towards creation of employment. ZARA Tanzania Adventures has equally been awarded "The Best Tour Company of the Year" by Tanzania Women Industrial Awards 2023

- Best CEO of the year (Overall Winner 4th Prize)
- Best Experience Tented Safari Camp (Tanzania Wildcamps)

• 2019

ZARA Tanzania Adventures has been acknowledged by Tanzania National Parks Authority(TANAPA) as:

- Best Tour Operator (Overall Winner 1st Prize)
- Best Tour Operator (Mountain Climbing 1st Prize)
- Best Tour Operator (Nothern Parks 1st Prize)
- Best Seasonal/ Special Camp (1st Prize)

• <u>2017</u>

 Mrs Zainab Ansell awarded an award as the Top Africa Travel 100 women winner.

2015

- Traveler's eye presents sustainable business awar honoring zara Tanzania adventures
- ZARA Tanzania Adventures Awarded a certificate of Appreciation

by Africa travel Association (ATA) for out-standing contribution in Promotion of Travel to Africa.

············ • 2014

 Tanzania National Parks presented the Best Tour Company Annual Awards, to ZARA Tanzania Adventures & ZARA Tours in Recognition for its outstanding business contribution (Game Safaris) For the Fiscal year 2013

2013

 ZARA Tanzania Adventures winner of Canadian Certificate of Excellence in Commerce.

0

2012

- Traveler's eye presents sustainable business award honoring ZARA Tanzania Adventures
- ZARA Tanzania Adventures Awarded a certificate of Appreciation by Africa Travel Association (ATA) for out-standing contribution in Promotion of Travel to Africa.

2011

 Tanzania Tourist Board (TTB) presents ZARA with Sustainable Tourism Award.















MOUNT KILIMANJARO Climbing

ZARA Tanzania

Adventures brings you to Tanzania and takes you to the Roof of Africa " Mt. Kilimanjaro". We have more than 30 years of experience as qualified climbing guides. hospitality services including accómmodation. We are a Safari Tour Operator in Tanzania and East Africa. We employ more than 80 registered English, Spanish, Russian, French and German speaking Guides'.









About Kilimanjaro

Mount Kilimanjaro, with its three volcanic cones, "Kibo", "Mawenzi", and "Shira", is a dormant volcano in Tanzania. It is the highest mountain in Africa, and rises approximately 4,900 metres from its base to 5,895 metres above sea level.

Elevation: 5,895 M (19,341 ft) 5,895M (19,308ft)

Prominence: Ranked 4TH

Isolation: 5,510 kilometers Seven Summits Highest Mountains of Africa Volcanic Seven Summits Country Highest Point Ultra Seven Third Summits (Mawenzi)

Location: Kilimanjaro region Tanzania





Trekking Routes

- Machame route
- Rongai route
- Marangu route
- Northern Circuit route
- Lemosho route • Umbwe route
- Shira route
 - Londolossi route









- National park fees
- Rescue Fees
- Pulse Oximeters
- · First aid kit
- · Guides, Porters, Co-salaries
- Boiled Water on The Mountain
- All meals on the mountain
- Guides, porters, waiters & cooks accommodations Additional Nights Beyond the Standard Hotel and entry fee on the mountain
- Accommodations before and after Climbing Kilimanjaro
- Qualified Guides with Mountain Crew
- Tents And Sleeping Mattresses
- Cutlery / crockery / Eating Utensils

Exclusion

- Single rooms supplement at Springlands hotel (except on the 1 person rate)
- Airport Transfer
- Guides, porters, cooks & Waiters Tips
- Meals and Drinks Not Specified
- · Gear for your Climb
- Items of Personal Nature
- nights include
- Visa
- Emergency Oxygen



. Toll Free: **+1866 550 4447**













TANZANIA perience SAFARI

We do tailor-made safaris in all Tanzania National Parks and Game Reserves depending on clients' request. Tanzania Parks are very beautiful, very unique with varied attractions, flora and fauna.

They have different landforms and human history. We recommend our clients to visit most of them if not all in one tailor made itinerary to meet their preferences.

About Safari in Tanzania







Departure Everyday



We do tailor-made safaris in all Tanzania National Parks and Game Reserves depending on clients' request. Tanzania Parks are very beautiful, very unique with varied attractions, flora and fauna.

They have different landforms and human history. We recommend our clients to visit most of them if not all in one tailor made itinerary to meet their preferences.

While on Safari you can choose accommodation from luxury, midluxury basic camping or standard such as ZARA properties (Tanzania Wild Camps) which we highly recommend and give very good discount for.

TENTED CAMPS & LODGES DURING TANZANIA SAFARIS

















Inclusion:

- Full board (breakfast, lunch & dinner) accommodation while on safari
- Bed and breakfast accommodation in Moshi
- Transfers to and from the airport
- All game drives viewing in a custom built
- 4x4 Safari Land Cruiser
- All park and entrance fees
- Transportation with 4x4 vehicles with viewing roofs
- Professional English speaking driver/quide during safari.
- Bottled water in safari vehicles
- Ngorongoro Crater car supplement fee
- Current Government taxes and levies
- 24-Hour support during the safari from our office in Moshi.

Exclusion

- Internal or International flights
- Balloon excursion
- Entry visa to Tanzania
- Travel and health insurance
- Maasai Village tour & Olduvai George Tour
- Laundry, telephone and postage







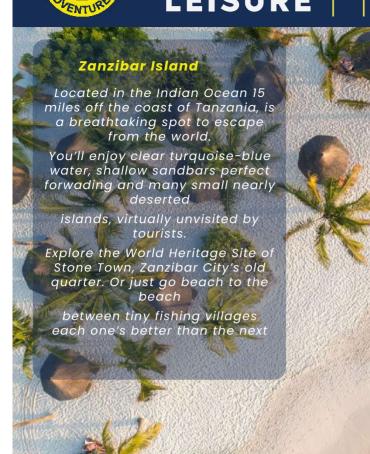








ZANZIBAR LEISURE HOIOOYS



ZANZIBAR MAP HOWING ACTIVITIES/ATTRACTIONS



Attractions/Activities



























The Hotel

Highview Hotel is Located at high elevation above the town of Karatu, the hotel has spacious, comfortable ensuite rooms with a spectacular view over the surrounding hills and continental cuisines served in our fine indoor and outdoor restaurant. The restaurant also hosts an African themed night were our guest can taste the diversity of our exquisite food whilst being entertained by live music.



Guest room information

- → Triple Rooms

Places of Interest



- Check in Facilities
- Check In 12:00 Hrs
- Check out 10:00 Hrs
- Cold/Hot Towel



- Gift shop. Telephone Service
- Concierge Laundry
- Wi Fi











Dining and Bar Activities

- → Multi Cuisine Restaurant.
- → African Theme Bar.
- >>> Special dietary request catered for (e.g.
- >>> Vegetarian, Kosher, Gluten. free) with advance notification.
- Sundowner Cocktails.
- >>> Bush breakfast at a private site.
- >>> Bush Barbecue lunch and Dinner



Included

- → Multi Cuisine Restaurant.
- → African Theme Bar.
- >>> Special dietary request catered for (e.g.
- >>> Vegetarian, Kosher, Gluten. free) with advance notification.
- Sundowner Cocktails.
- >>> Bush breakfast at a private site.
- → Bush Barbecue lunch and Dinner



Activities

- Game Drives.
- Acrobatic Shows
- Cultural dances
- Bushmen tour
- Coffee farm tour
- Video shows
- Bird Watching

Nature Walks Swimming Pool

Walking Safaris



SPA Treatment

- Swedish massage | Aroma
- Facial | Pedicure | Manicure |



HIGHVIEW COFFEE LODGE

🛇 Karatu, Arusha - Tanzania



The Lodge

Its located at high elevation above the town of Karatu. The lodge has 04 cottages each has double rooms with a spectacular view over the surrounding hills and the local agricultural countryside. It gives you opportunity to explore the Northern tourism circuit in Tanzania as you experience the authenticity of the surrounding culture of the Mbulu, Iraq, Bushmen and Maasai tribe.

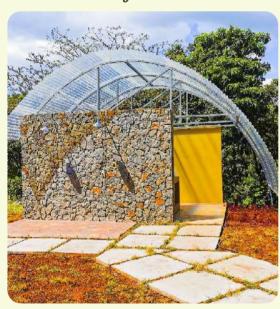
The Lodge is modern, comfortable and offers many contemporary amenities, such as a large indoor & outdoor garden, restaurant with local and continental cuisine, 04 cottages with double rooms, a lounge with bar, fire place, entertainment and internet gift shop, spa, massages and a modern swimming pool.



Guest room information

- Twin/Double Rooms
- Triple Rooms

Places of Interest













Dining and Bar Activities

- Multi Cuisine Restaurant.
- African Theme Bar.
- >>> Special dietary request catered for (e.g. Vegetarian, Kosher, Gluten. free) with advance notification.
- Sundowner Cocktails.
- >>> Bush breakfast at a private site.
- Bush Barbecue lunch and Dinner



Transportation to /From Lodge



- → 40 kms (2-3 Hours' Drive) from Arusha on a dry weather road through Makuyuni, Mtowambu & Karatu Area.
- →> 45 minutes from Arusha Airport to Lake Manyara Airstrip.
- Manyara Airstrip is 10Kms from the Hotel, 'Meet and greet' and transfer services can be provided (Please advise arrival time in advance).



Activities

- Game Drives.
- Walking Safaris
- Nature Walks
- Swimming Pool
- Acrobatic Shows
- Cultural dances
- Bushmen tour
- Cultural Tours Iraq tribe
- Coffee farm tour
- Video shows
- Bird Watching

Check in Facilities

- Check In 12:00 Hrs
- Check out 10:00 Hrs
- Cold/Hot Towel

- Gift shop. Telephone Service
- Concierge Laundry
- Wi Fi

The Hotel

Ngorongoro Wild Camp is located in the South of the Ngorongoro Consvation Area, Approx. 50 km south–west of Karatu Town. The permanent camp is composed of 20 comfortable luxury tents and 6 cottages, as well as large dining and reception area



Guest room information

- → Twin/Double Rooms
- Single Rooms
- → Tripple Room
- → Quadruple Room

Places of Interest













Dining and Bar Activities

- Multi Cuisine Restaurant.
- → African Theme Bar.
- >>> Special dietary request catered for (e.g.
- >>> Vegetarian, Kosher, Gluten. free) with advance notification.
- Sundowner Cocktails.
- >>> Bush breakfast at a private site.
- >>> Bush Barbecue lunch and Dinner



Transportation to /From Lodge



- 90 kms (3 4 Hours' Drive) from Arusha on a dry weather road through Makuyuni, Mtowambu&Karatu Area.
- 45 minutes from Arusha Airport to Lake Manyara Airstrip.
- Manyara Airstrip is 45 Kms from the Camp, meet and greet and transfer services can be provided (Please advise arrival time in advance)



Activities

- Game Drives.
- Bushmen tour
- Walking Safaris
- Photographic
- Cultural tour &
- Safaris
- dances
- Bird watching



Check in Facilities

- Check In 12:00 Hrs
- Check out 10:00 Hrs
- Cold/Hot Towel

- Gift shop.
- Concierge
- Wi Fi



The Hotel

Ngorongoro Safari Lodge is located in the South of the Ngorongoro Conservation Area, Approx. 50 km south – west of Karatu Town. The luxury lodge is composed of 10 comfortable luxury tents and as well as large dining and reception area



Guest room information

→ Double / Twin Rooms

Places of Interest













Dining and Bar Activities

- Multi Cuisine Restaurant.
- → African Theme Bar.
- Special dietary request catered for (e.g. Vegetarian, Kosher, Gluten. free) with advance notification.
- Sundowner Cocktails.
- >>> Bush breakfast at a private site.
- >>> Bush Barbecue lunch and Dinner



Transportation to /From Lodge



- 90 kms (3 4 Hours' Drive) from Arusha on a dry weather road through Makuyuni, Mtowambu&Karatu Area.
- 45 minutes from Arusha Airport to Lake Manyara Airstrip.
- Manyara Airstrip is 45 Kms from the Camp, meet and greet and transfer services can be provided (Please advise arrival time in advance)



Activities

- Game Drives.
- Walking Safaris
- Cultural tour & dance
- Bushmen tour
- Photographic Safaris
- Bird watching



Check in Facilities

- Check In 12:00 Hrs
- Check out 10:00 Hrs
- Cold/Hot Towel

- Gift shop. Telephone Service
- Concierge
- Wi Fi



The Camp

Serengeti Wild Camp is a mobile camp, located in the central part of the Serengeti National Park, in the seronera–Tana Extra area. It features 20 spacious, self–contained private tents, with private showers and toilets. The Serengeti wild camp brings you closer to nature, as you hear elephants trumpeting far away at night.



Guest room information

- → Twin/Double Rooms
- → Triple Rooms

Places of Interest













Dining and Bar Activities

- Multi Cuisine Restaurant.
- African Theme Bar.
- >>> Special dietary request catered for (e.g.
- >>> Vegetarian, Kosher, Gluten. free) with advance notification.
- Sundowner Cocktails.
- >>> Bush breakfast at a private site.
- Bush Barbecue lunch and Dinner



Transportation to /From Lodge



- 360kms (8 9 Hours' Drive) from Arusha on a dry weather road through Makuyuni, Mtowambu, Karatu Area & Ngorongoro crater
- 60 minutes flight from Arusha Airport to Seronera Airstrip.
- Seronera Airstrip is 11Kms from the Camp, 'Meet and greet' and transfer services can be provided (Please advise arrival time in advance).



Activities

- Game Drives.
- Photographic Safaris
- Bird Watching



Check in Facilities

- Check In 12:00 Hrs
- Check out 10:00 Hrs
- Cold/Hot Towel

- Concierge
- Wi Fi



SERENGETI WILDEBEEST CAMP

Ngorongoro Conservation Area - Tanzania

The Camp

Serengeti Wildebeest Camp is a mobile camp, located in the central part of the Serengeti National Park, the seronera – Tana Spring area. It features 14 spacious, self-contained private tents, with private showers and toilets. The Serengeti wildebeest camp brings you closer to nature, as you hear elephants trumpeting far away at night.



Guest room information

- → Twin/Double Rooms
- → Triple Rooms
- → Family Room

Places of Interest













Dining and Bar Activities

- Multi Cuisine Restaurant.
- → African Theme Bar.
- >>> Special dietary request catered for (e.g.
- >>> Vegetarian, Kosher, Gluten. free) with advance notification.
- Sundowner Cocktails.
- Bush breakfast at a private site.
- >>> Bush Barbecue lunch and Dinner



Transportation to /From Lodge



- 358kms (8 9 Hours' Drive) from Arusha on a dry weather road through Makuyuni, Mtowambu, Karatu Area & Ngorongoro crater
- → 60 minutes flight from Arusha Airport to Seronera Airstrip.
- Seronera Airstrip is 11Kms from the Camp, 'Meet and greet' and transfer services can be provided (Please advise arrival time in advance).

Check in Facilities

■ Check In - 12:00 Hrs

■ Check out - 10:00 Hrs



Activities

- Game Drives.
- Hot Air Balloon Safaris
- Sunrise/
- Sundowner game drive



■ Photographic Safaris

■ Bird Watching

■ Cold/Hot Towel Special Features

- Gift shop.
- Concierge
- Wi Fi





The Lodge

Serengeti Safari Lodge the lodge is located in the heart of the famous Serengeti National Park, the Seronera Tana Spring Area. If feature 15 spacious self-contained tents, each equipped with private showers and toilets. The Serengeti Safari Lodge provide guest with Luxury and unforgettable firsthand experiences in the Continent of Africa, the wildlife, landscape, natural wonders and the exciting atmosphere of one of Tanzania's Most famous National Parks.

It is modern, Luxurious and offers many contemporary amenities, such as a restaurant with local and continental cuisine, a lounge with bar, fire place, entertainment and internet, gift shop, spa, massages and a modern swimming pool. Imagine swimming Pool in the middle of Serengeti?

Places of Interest

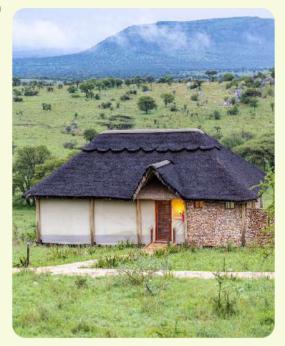






Guest room information

- → Twin/Double Rooms
- → Triple Rooms
- > Family Room





Dining and Bar Activities

- Multi Cuisine Restaurant.
- --> African Theme Bar.
- >>> Special dietary request catered for (e.g.
- >>> Vegetarian, Kosher, Gluten. free) with advance notification.
- Sundowner Cocktails.
- >>> Bush breakfast at a private site.
- Bush Barbecue lunch and Dinner



Transportation to /From Lodge



- >>> 360kms (8 9 Hours' Drive) from Arusha on a dry weather road through Makuyuni, Mtowambu, Karatu Area & Ngorongoro crater
- ->> 60 minutes flight from Arusha Airport to Seronera Airstrip.
- >>> Seronera Airstrip is **11Kms** from the Camp, 'Meet and greet' and transfer services can be provided (Please advise arrival time in advance).



Activities

- Game Drives.
- Photographic Safaris
- Hot Air Balloon Safaris
- Sunrise/Sundowner game drive



Check in Facilities

- Check In 12:00 Hrs
- Check out 10:00 Hrs
- Cold/Hot Towel

- Gift shop. ■ Telephone Service
- Concierge
- Wi Fi



The Camp

Serengeti "Ikoma" Wild camp is located on the buffer zone of Serengeti Ecosystem between grumeti and the Ikorongo Game reserve, North west of Serengeti. Our comfortable permanent camp consists of 10 huts/Boma and 15 spacious tents, well furnished with ensuited bathroom. Enjoy the stunning view over the surrounding savannah, which is full of wildlife through the year. The camp can accommodate up to 46 pax



Guest room information

- → Twin/Double Rooms
- → Triple Rooms

Places of Interest













Dining and Bar Activities

- Multi Cuisine Restaurant.
- → African Theme Bar.
- >>> Special dietary request catered for (e.g.
- >>> Vegetarian, Kosher, Gluten. free) with advance notification.
- >>> Sundowner Cocktails.
- >>> Bush breakfast at a private site.
- → Bush Barbecue lunch and Dinner



Transportation to /From Lodge



- 360kms (9 10 Hours' Drive) from Arusha on a dry weather road through Makuyuni, Mtowambu, Karatu Area & Ngorongoro crater
- → 60 minutes flight from Arusha Airport to Seronera Airstrip.
- Seronera Airstrip is 11Kms from the Camp, 'Meet and greet' and transfer services can be provided (Please advise arrival time in advance).



Activities

- Game Drives.
- Hot Air Balloon Safaris
- Sunrise/
- Sundowner game drive
- Cultural tour & dancesPhotographic Safaris



Check in Facilities

- Check In 12:00 Hrs
- Check out 10:00 Hrs
- Cold/Hot Towel

- Gift shop.
- Concierge
- Wi Fi



IKOMA WILD CAMP

Special Package

🔊 Serengeti National Park - Tanzania







Walking Safari

- >>> Starts from 1600hrs up to 1800hrs, walking along River Grumet with your walking guide and an armed ranger. There are high chances of meeting the African elephants, buffalos and
- → Learn some medical trees, geographical features, insects e.t.c.
- >>> Learn about the history of the local tribe. Guests will have a chance of seeing the sun setting in the African sky and served with drinks of their choice at extra cost





→ A safari in our open side game vehicle along River Grumeti from 2000hrs.

There are chances of spotting noctural animals like:

- Leopard
- Serval
- Weasel
- Large spotted Genet
- Hyenas

- Marsh mongoose
- Aadworf
- Honey badger
- African golden cat
- African wildcat.





Bush Breakfast, Bush Lunch and Walking Safri

🔊 Serengeti National Park - Tanzania

Bush Lunch & Bush Breakfast

Typically, the Serengeti bush lunch/breakfast takes place at a scenic location on the plains. Or it can occur at our own dedicated bush lunch/breakfast site, which stands high on a hill overlooking the Serengeti Plains. Timed to coincide with the best viewing of the wild animals, the bush Lunch/Breakfast will commence either with a game drive or a short stroll to our hilltop site.

Arriving at the chosen location with fabulous views across the plains, you will find that tables and chairs have already been set up. In addition after bush lunch and evening game drive a Fire born, lanterns, Maasai dance and a Maasai kitchen await you.

During the Bush lunch the choice of meat, fish and poultry will be supplemented by vegetarian choices, salads, fruit and desserts from the set buffet. Also, a full safari bar will be provided before and after the bush lunch. Minimum No of Pax 4



Serengeti Safari Lodge Walking Safari

Starts from 1600 hrs, Up to 1800Hrs, walking towards the hilltop for a nice viewing of landscape and Serengeti wildlife, with your walking guide and an armed ranger, there are high chances of meeting the African elephants, buffalos, wildebeests, lions and more. Learn some medicinal trees, geographical features, insects, etc., learn about the history of the Serengeti national parks. Guests will have a chance seeing the sun setting in the African sky and served with drink of their choice at extra cost. Minimum No of Pax 4

NB: Bookings should be made before the arrival Date.







P.O. Box 94, KARATU, TANZANIA

Call: **+255 784 451 000**Whatsapp: **+255 655 451 003**Email: **sales@wildcamps.com**

www.tanzaniawildcamps.com













history

ZARA Charity is a non profit organization founded in the year 2009 with certificate number 00NGO/00003212 registered under the organization Act of United Republic of Tanzania. ZARA Charity was founded by Ms. Zainab Ansell the director of ZARA Tanzania Adventure who initiated the charity as a part of the global movement for sustainable tourism development; giving back to the community in collaboration with her network of travel industry partners, organizations, travellers and global citizens who are interested in reaching out and supporting marginalized communities in Tanzania.



vision (

- To support marginalized groups in society such as orphans, women and underprivileged people by providing them basic
- needs such as food, shelter, clothes and education.
- The organization also supports porters and guides who help tourists climb Mt. Kilimanjaro and Mt. Meru.

mission ()

- To ensure a positive outcome of tourism by benefiting and uplifting the host community.
- To support and empower disadvantaged and underprivileged within the community such as women, orphans, and underprivileged people by providing them with basic needs such as shelter & education etc.
- To ensure environmental conservation, social and economic development for the long term development and sustainability of the tourism industry with a focus on improving the host comunity's livelihood.
- To expand our projects impact globally.

objectives TIVES

- To enhance community sustainable development from our tourism activities
- Io empower women and children economic performance.
- To improve the livelihood of the marginalized communities







Mount Kilimanjaro cleanness Project

Every year ZARA Charity organizes volunteers trek of Mt. Kilimanjaro which involves porters, guides, staffs, sponsors, partners and locals. We all climb with the goal of picking up rubbish and other unwanted materials on the mountain.

This helps in preserving the mountain for current and future use. The impacts of this project have been successful; attracting environmental activists from around the world who also want to join this climb and clean Mount Kilimanjaro.

Maasai Pre School Project

It's well recognized that early education opportunities such as pre-school contribute to further educational development and enhance school achievement later in life. If Maasai children get pre-school opportunities where they can learn some Swahili, gain exposure to a classroom environment and learn basic skills they will be better prepared for primary school their families will be more supportive of formal education and the children will stay in school longer and do better.

Our dream project for now is Maasai pre-school the aim is to rise the necessary funding to construct a pre-school and to further develop the ongoing ZARA Charity and Partner projects. The purpose is to build more premises which will facilitate us to support more children.

This new pre-school will make a durable change to the lives of many children who are trapped by present circumstances and it will be sustainable long term project.







Tree Planting Project

ZARA Charity has had a tree nursery in Pasua where we grow trees and supply them in different areas within Pasua and beyond. Key beneficiaries of this have been Pasua Primary school.

Additionally, ZARA Charity organizes community meetings where we educate locals on the importance of trees, how to take care of them and what benefit will the current and future generations will get from the trees we plant.

Maasai Women Group

The maasai women group was started with an aim of supporting maasai women so as to liberate them from their traditional beliefs which are based on oppression, exploitation and subjugation of women within their society.

We employ them, we educate them on their roles, rights and responsibilities as women from family level, community level as well as national level as we know that women play a vital role in enhancing the communities economic development.



Moshi Kids Center

These institutions care for and educate orphans and children with difficulties in life, ZARA Charity supports these centers by catering them with all matters presented to the charity. From stationaries, clothes and sports equipments. Also ZARA Charity accepts volunteers from all over the world to help the children and support them.





Ocean Clean-up Project

ZARA Charity through its Foundation has chosen to make a difference by engaging in regular cleanup activities to stop any further damage caused by environmental degradation from human activity and promote the conservation

There's estimated to be 6.3 billion metric tons of plastic waste on Earth. By the middle of this century ton for ton, they'll be more plastic in the ocean than fish. While most of the micro-plastic collects or is peppered throughout the surface, a study probing creatures from the deepest parts of the ocean found that many if not most of the organisms there had ingested plastic



The Asali (Honey) Project

The Asali (Honey) project in Isirwa village was established in 2022 with 20 pilot beehives.

The project aims to support the ZARA Charity Primary school and Maasai women in the village by providing employment opportunities and a source of income through the production and sale of honey and beadwork products.

The project is managed by a local community-based organization in collaboration with ZARA Charity, a non-profit organization that supports education and community development in Isirwa Village.



"ZARA Charity plays a vital role enhancing community economic development especially by supporting vulnerable groups in the community such as orphans, Maasai women group and poor people such as porters who guide and help tourists climb Mt. Kilimanjaro and Meru through various community projects."

ZARA TOURS | CEO



P.O.BOX 1990 | MOSHI TANZANIA Toll Free Tel: +1866 550 4447 Tel: +255 784 451 000

zara@zaracharitytanzania.org www.zaracharitytanzania.org

Organizations supported by ZARA Charity

Mount Kilimanjaro Porters Society (MKPS)

MKPS is a Non-governmental organization registered under the name Mount Kilimanjaro Porters Society on 30th September 2005 with a certificate no 13296 under the organization Act of the United Republic of Tanzania. The society exists as a shield for porters who are registered with the goal of improving their livelihoods and working conditions.

www.kilimanjaro-porters.org

Tourism & Environmental Social Organisaztion (TESO)

TESO's mission is to implement support in global issues with grassroots solutions, towards green growth and distinction in sutainable tourism development and stewardship, while preserving natural, cultural grassroot heritage and promoting authentic, eco-friendly tourist destinations through the best green practices and responsible travel.





P.O.Box 1990, MOSHI TANZANIA, EAST AFRICA









www.zaratours.com

